

Table of Contents

<i>Introduction</i>	4
<i>Soft Axis</i>	8
<i>Optical Size Axis</i>	9
<i>Weight Axis</i>	18
<i>Stickers</i>	22
<i>Wonk Axis</i>	26
<i>The Big Three</i>	34
<i>Colophon</i>	41

TOUCH OF CLAS

GREAT
VALUE
JUST
LOOKING